

Create a Culture of Everyday Evangelism

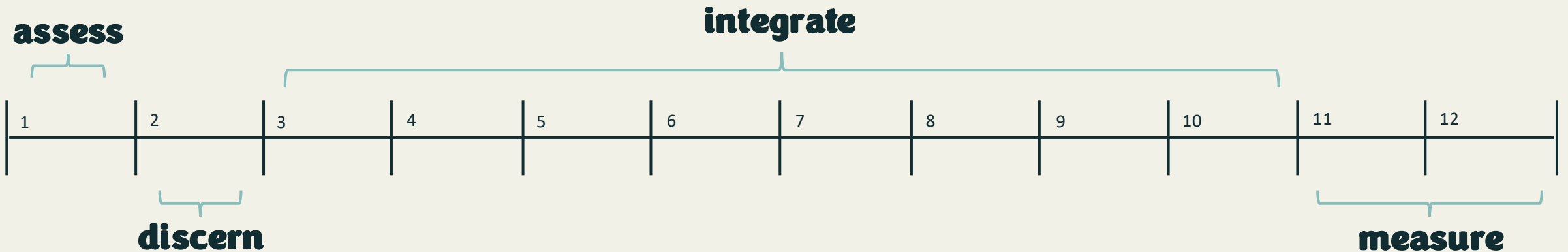


with an

ALWAYS GOING
partnership

WHAT TO EXPECT

A 4-phase journey to help churches build an overflow culture in just 12 months



ASSESS

Culture & Systems



overflow champion

Identify someone passionate, available, and trustworthy to be a **point person**.

Establish training, meeting, and check-in rhythms to ensure forward momentum.

pastoral interviews

Sit with pastors and staff to hear the **current vision for disciple-making**.

- Lead/Senior Pastor
- Discipleship & Groups
- Outreach & Missions
- NextGen & Family

leader surveys

“How important is disciple-making in our church vision?”

“What are the **biggest barriers** our church members face?”

“Who attends the training you offer?”

member surveys

Gather data from **various** maturity levels & perspectives.

- Lay leaders
- High-level volunteers
- Long-time members
- Newcomers
- Senior adults
- Teenagers

month 1



2

3

4

5

6

7

8

9

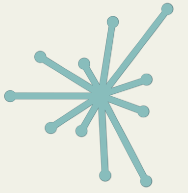
10

11

12

DISCERN

Strategy & Metrics



assessment insights

Analyze and
interpret collected
leader and member
data.

Summarize response
patterns and trends.

Send written report
to church leaders.

recommended course of action

Review findings
with gathered
church leaders.

Suggest specific
strategy and
direction based on
all info provided.

strategic collaboration

Work together with
church leaders to
contextualize and
finalize the plan.

Set meeting and
event schedule with
pastors and ministry
leaders.

metrics of success

Determine what
defines a successful
partnership.

For example:
of Leaders Trained
% of Church Equipped
of Gospel Attempts

month 2



INTEGRATE

Language & Ideology



four phase blueprint

Introduce church to Always Going.

Identify overflow culture carriers.

Equip believers to become GO leaders.

Empower new leaders to multiply.

congregation

go leader multiplication

Train first generation of Gospel Outreach Leaders.

Facilitate new groups and relationships for Gen 1 to lead.

Challenge **Gen 1** to **train Gen 2**.

congregation

ministry adoption

Help ministry heads utilize newly trained leaders **uniquely & strategically**.

Infuse AG overflow language into ministry systems and departments.

organization

pipeline & resources

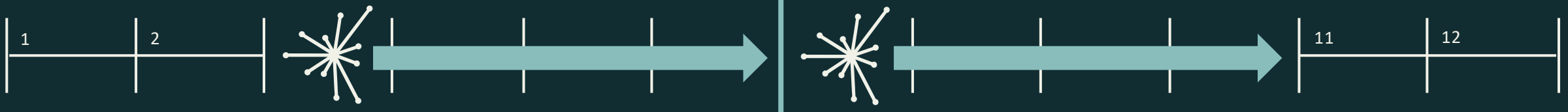
Address specific areas of growth identified in assessment phase.

Create pipeline to help newcomers and members adopt overflow culture.

organization

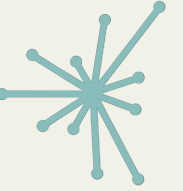
months 3-6 (*gen 1*)

months 7-10 (*gen 2*)



MEASURE

Impact & Progress



pastoral interviews

Reconnect with
pastors and leaders
to *evaluate growth*
and progress.

- Lead/Senior Pastor
- Discipleship & Groups
- Outreach & Missions
- NextGen & Family

pre/post survey comparison

Survey same
staff, leaders, &
congregants.

Measure *verifiable
and perceived
growth* since the
partnership began.

presentation of results

Review metrics of
success and goals set
in discern phase.

Celebrate wins,
address challenges,
identify next steps.

plan for year 2

Propose wise &
practical refinements
to existing strategy.

Discuss continued
church partnership
as an *Always Going
Regional Hub*.



PARTNER PERKS

In addition to a year-long strategy,
church partners can expect:

Up to 48 hours of consultation

*Use them however *you* need them*

Three in-person visits from Andrew

Sermons, workshops, classes, and more

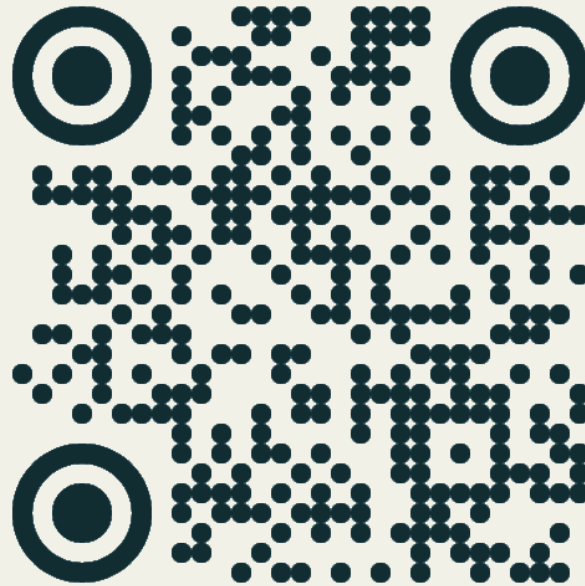
Free & discounted resources

Excite, equip, and encourage every believer



READY TO GO?

...or just ask some questions?



calendly.com/alwaysgoing

