

PHASE 3

Create Culture



Preparation and planning must eventually lead to implementation. This is what Phase 3 of an *Always Going* partnership is designed to do; activate those within the church. Culture is a very difficult thing to affect and in the rare instances it *does* change, it does so slowly. However, this is not a bad thing at all. ***Always Going's* philosophy of ministry strives for and celebrates slow, intentional, strategic change. This is lasting change.**

Consider Jesus' example in Scripture. Twelve individuals were chosen to bring God's message of hope to the entire world. They watched, imitated, asked questions, succeeded, and struggled many times over their three years with Christ before they were sent to reach the lost. Large-scale perspective change that leads to sustainable action (lasting culture change) takes time.

How will *Always Going* affect our church culture?

Always Going is not in the business of changing all aspects of a church. The reason weeks are spent with ministry leadership is **so that all parties can identify potential areas of growth, reinforcement, or outright change when it comes specifically to evangelism and disciple-making.**

We believe this growth, reinforcement, or culture change *must* begin with church leadership (Phase 1), making its way, next, to qualified adult volunteers (Phase 2), then, and only then, to the whole church (Phase 3). *Always Going's* vision is, after all, "Believers boldly sharing the gospel with anyone, at any time, and anywhere."

Although Phases 1 and 2 are important to introducing and building a foundation for a culture change, Phase 3 is where it will either take root or fizzle out. **We believe that the influence intentional believers have on each other can be equal to or greater than the influence church leaders can have from the stage.** The importance of prayer and discernment when introducing a church to this type of culture shift cannot be overstated.

The first few individuals to undergo training with a GO Leader will not only be the inaugural group, helping Gospel Outreach Leaders come into their own, but they will be an example for others looking to take an intentional next step in their faith. These are the disciples who will, hopefully, make disciples who make disciples. Just as Jesus' twelve multiplied into many, these individuals have the opportunity to multiply both inside and outside the walls of the church.

- **Inside** – Mature, influential believers can, even unknowingly, set the tone, focus, and motivation for others within the church, not to mention the incredible influence and sway they have with younger, less mature believers desiring to grow.
- **Outside** – Mature, equipped, disciple-minded believers are constantly on the lookout for those who need to hear the good news, sharing the gospel then plugging those who are interested into a solid church community where they can learn and grow more.

Phase 3 of an *Always Going* partnership exists to:

- Challenge believers to participate in the Great Commission
- Introduce the *Always Going* curriculum to equip individuals with a practical, hands-on method for sharing their faith with those in their “spheres of influence”
- Reinforce the concept of an “outward focus” (evangelism and disciple-making) among mature believers who are ready to take their next step
- Establish a system within the local church that effectively sends people to share the good news with those who need to hear it
- Provide an on-field training experience for Gospel Outreach Leaders as they prepare to take over for *Always Going* staff completely in Phase 4

PHASE 3 OUTLINE:

Intro Session: The Challenge of the Great Commission: *What is my next step?*

- Greetings & Salutations – Connecting the *Always Going* staff, GO Leader, and believer
- Curriculum overview – Is this something I want to do?

Session 1: Checking the Heart: *Gauging spiritual maturity and readiness*

- Disciple-Maker Covenant – Am I “all in”?
- Testimony: His Story/My Story – How did God change me and how do I share that with others?
- Spiritual Health Survey – Am I “abiding” in Christ every day? Am I ready to pour into others?

Session 2: Living a Gospel Lifestyle: *Thinking through lifestyle and reputation*

- Grace: Cheap vs. Costly – How does my life/reputation reflect what I say I believe?
- Gospel Lifestyle – What does the Bible have to say about how I live my life?

Session 3: Gospel Gap & Pick Six: *Discovering hesitations and setting goals*

- Identifying Gospel Gaps – Why don’t I share my faith? What stops me?
- Pick Six – Who are the people in my life who I *know* need to hear the gospel?

Session 4: Prayer – Power & Priority: *Discussing prayer patterns and expanding focus*

- Stages of Prayer – What does my prayer life look like? Do I understand how important it is?
- Prayer Plan – What should I be praying daily for those with whom I hope to share the gospel?

Session 5: Developing Radical Urgency: *Gaining perspective and motivation*

- Radical Perspective – What’s the point of having an outward focus? Why should I participate?

Session 6: Intentional Conversations: *Creating intentional and strategic plans*

- Gospel Sharing Plan – What is the most effective way to share the gospel with those around me?

Session 7: Reactions & Next Steps: *Preparing for anything and following up*

- Reactions – How will I respond to positive, negative, and indifferent reactions to the gospel?
- Next Steps – What do I do after I’ve shared the gospel with my friends/family?